

# Scoreboard Advertising Program



Rome-Floyd Parks and Recreation invites local businesses to participate in an exciting opportunity to not only help recreation and sports in Rome and Floyd County but also get great exposure for your company.

RFPR operates close to 30 parks and facilities in the Rome Floyd County area, including more than 35 total fields and gymnasiums featuring scoreboards with space for logos.

These facilities play host to practices, games, events, tournaments, camps and more. In 2018, our venues combined saw more than 600,000 visits.

A typical billboard ad can cost as much as \$2,000 per month. Our scoreboard ads, which stay up year-round for the duration of the contract, cost \$500 a year plus the initial cost of printing the sign.

For a modest investment, your business can reach a captive audience of thousands, ranging in age from 5 to 95.

## Details:

- Five-year contract required
- First year will also include cost of sign production, which varies depending on size
- Logo on scoreboard
- Logo and link on [www.rfpra.com](http://www.rfpra.com)
- Social media shout out when scoreboard sign is posted



For more information, please contact Vivian Richmeier at [RichmeierV@floydcountyga.org](mailto:RichmeierV@floydcountyga.org), Jim Alred at [alredj@floydcountyga.org](mailto:alredj@floydcountyga.org) or visit our web site at [www.rfpra.com](http://www.rfpra.com).