

Sponsorship Packages



Gold Sponsorship

\$5,000 per year (plus one time cost of \$750 for sign production)

Five-year commitment

- Field named after company (example: Coca-Cola field) 2 x 4 sign with company logo on fence next to field number, company logo on field scoreboard.
- Company can have one promotional night per year at an RFPRA complex with prior approval
- Logo and link to company web site or Facebook page on parks and recreation web site sponsorship page [www.rfpra.com averages more than 25,000 page views and 5,500 users a month]
- 3 x 6 banner to be placed at RFPRA facility
- Digital Board ad on One Shorter Avenue - Ad appears at least four times an hour – ads can change monthly and run for six months [Digital board averages 100,000 weekly impressions]
- Provide 350 free sandwich/meal cards for volunteer coaches
- Provide a 20 meal lunch for either employee meeting or board meeting
- Six social media call outs a year that can promote things at the business [Facebook page has more than 6,000 followers, Twitter has more than 1,600 followers and Instagram has more than 1,000 followers]
- Opportunity to help present post season awards when championship is on sponsored field
- Event sponsor for one of RFPRA's seasonal events like Truck or Treat, Playtime With Santa, Homerun Derby, etc...

Silver Sponsorship

\$2,500 per year (plus one time cost of \$500 for sign production)

Five-year commitment

- Company logo on scoreboard at an RFPRA field
- Logo and link to company web site or Facebook page on parks and recreation web site

- 2 x 4 banner to be placed at an RFPRA facility
- Social media call outs (at least once every three months)
- Ad to run on digital board for four months (seen at least three times an hour every day it's active)
- Supporting sponsor for one of RFPRA's seasonal events like Truck or Treat, Playtime With Santa, Homerun Derby, etc...

Bronze Sponsorship

\$1,000 per year

Five-year commitment

- Logo and link to company web site or Facebook page on parks and recreation web site
- Ad to run on digital board for two months (seen at least three times an hour every day it's active)

Build Your Own Sponsorship

\$??? (plus sign production cost)

Five-year commitment

We know that not every company fits into a certain category, and what works for some may not work for others. If these packages don't meet your needs, contact us and we can brainstorm events, ideas and packages that can help you, your business and RFPRA.

For more information, please contact Jim Alred at alredj@floydcountyga.org or visit our web site at www.rfpra.com.